

TRAFFIC 101 CHEAT SHEET TRIPLE YOUR TRAFFIC IN 30 DAYS LIKE A PRO




























The truth is, getting a lot of web traffic online is not hard, all you need is the right information and take a lot of **consistent action with what is actually working.**

Here you have a list of the many ways to drive traffic to a website.

Choose a few methods, educate yourself, and immediately **implement, test, tweak, grow, and repeat!**













FREE TRAFFIC

 internetmarketingblog101.com

- | | | | | |
|---|---|--|---|---|
|  Blog commenting |  Facebook |  Pinterest |  Speaking events |  Yahoo answers |
|  Blogging Communities |  Flickr |  Podcast |  Stumble Upon |  Yahoo Groups |
|  Create a contest |  Forum marketing |  Press Releases |  Tutorial Directories |  YouTube |
|  Create a Wikipedia page |  Instagram |  Quora |  Twitter | |
|  Ebook Directories |  Joint Ventures |  Reddit |  Webinar swaps | |
|  Emails/Autoresponder |  Newsletter |  Snapchat |  Webinars | |














CONTENT TRAFFIC

Content is still King! Quality vs quantity wins every time. For more shares, longer dwell time and leads longer content (over 2000 words) performs best.

















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|---|---|
|  Convert your blog posts into presentations for Slideshare, YouTube, Tutorials, Ebooks |  Reach out to influencers/experts to let them know about your content |
|  Create a giveaway/bribe (report, ebook, cheat sheet, worksheet, quiz, competition, challenge) |  Submit your content to aggregators like AllTop, Blogengage, BizSugar |
|  Create attention-grabbing headlines |  When creating infographics make it easy for others to embed them on their site by providing an embed code at the end of the infographic |
|  Interview experts/influencers |  Write a round up post inviting experts to contribute |
|  Join community content tribes like Triberr |  Write about your favourite tools |
|  Optimize your content and images | |
|  Promote your blog posts to your email list | |

SOCIAL MEDIA TRAFFIC

Social media can drive a ton of targeted traffic. Ensure you're not just broadcasting and take the time to engage and nurture relationships.

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|---|---|
|  Brand all your images with your logo and URL |  Mention whomever you cite, quote or include in your tweets with their @handle |
|  Create a Facebook group |  Pin a tweet directing people to your site/sales page |
|  Host a Twitter chat |  Share your content in relevant groups on LinkedIn |
|  Include your social media details on your business card |  Share your content in relevant groups on Facebook |
|  Include your URL across your bios |  Thank people when they share your content |
|  Join (or create) a share exchange group |  Use Snip.ly when sharing content |
|  Make sure your sharing buttons settings have your Twitter handle i.e. via @yourname | |

PAID TRAFFIC

- | | | | |
|--|---|--|--|
|  Ad swaps |  Facebook Ads |  Print advertising |  Sponsor a thank you page |
|  Banner Ads |  Google Ads |  Retargeting |  StumbleUpon Ads |
|  Classified Ads |  LinkedIn Ads |  Solo Ads |  Twitter Ads |
|  Email lists |  Pay Per Click Advertising |  Sponsor a newsletter |  YouTube Ads |

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CONVERT YOUR WEBSITE

Having traffic is great. Converting traffic into customers is even better and vital to growing your business.

- 🕒 Create a time sensitive offer
- 📄 Create downloadable PDF's of your blog posts
- 🎁 Create irresistible offers
- 📞 Ensure it's easy for people to get in touch with you
- 🔗 Interlink your blog posts
- 📄 Leverage your thank you page
- ⚡ Make certain your website speed time is under 5 seconds (use Pingdom to test the speed)
- Make it simple for people to navigate your site and buy from you
- 👁️ Make your content clear, concise and compel the reader to take action
- 🔍 Provide case studies, testimonials, and social proof
- 📄 Transcribe videos and giveaway the transcripts
- 📄 Use a pop up like OptinMonster to grow your list (side in, after post, sidebar, footer, exit)

BONUS TIP

- ✍️ Include a PS as part of your email signature, link to a blog post, sales page or site
- 💬 Add a link in your Skype profile and update your status regularly
- 🗣️ If you don't ask, you don't get! Don't be afraid to approach influencers/experts and ask them to share and promote your content/links

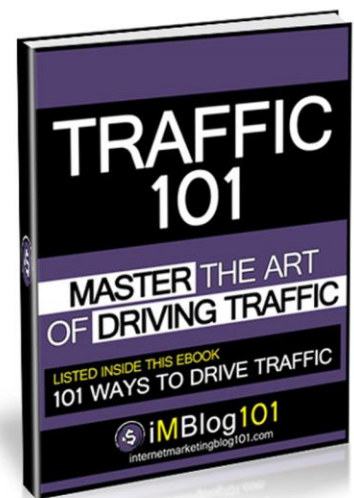
WHAT'S NEXT?

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Now you know many ways to drive traffic to your website!
Keep on learning by diving into this ebook; 'Traffic101'



IF YOU THINK THESE GUIDES ARE HELPFUL -
PLEASE SUPPORT BY SHARING THIS WITH SOMEONE
WHO CAN BENEFIT FROM THIS EDUCATION.
THANK YOU FOR DOWNLOADING THIS.



MAKE SURE TO BOOKMARK INTERNETMARKETINGBLOG101.COM TO KEEP ON LEARNING!